

Interim report January – September 2011



Changes and efficiency efforts to counter market trends and earnings development



Summary of results Jul-Sep 2011

- Net sales totaled SEK 9,195m (9,649), down 4% excluding structural and currency changes
- Operating profit (EBIT) totaled SEK 295m (450), down 27% excluding structural and currency changes
- Profit before tax totaled SEK 325m (436)
- Net profit totaled SEK 286m (363)
- Operating margin (EBIT) was 3.2 (4.6) %
- ▶ Return on equity, rolling 12-month, was 7 (4) %
- ► The equity-assets ratio was 47 (45) % at the end of the period
- Initiation of cost reduction program to reduce administrative costs by approximately SEK 1 bn

Profitability development





Group Jul-Sep 2011

- ▶ Drop in letter volumes, continued weak economic trend in Denmark and deteriorated economic outlook
- ▶ Letter volumes fell 11% in Denmark and 5% in Sweden due primarily to digitalization, which negatively impacts three of the group's four business areas
- ► Earnings are up for the logistics operations. The Swedish and, above all, Norwegian operations are developing well
- ► The Nordic e-commerce market continues to grow
- ► PostNord has a strong track record within cost management operating expenses were down 3% in Q3
- ▶ Operating profit was impacted by closure costs of SEK 105m and a SEK 80m positive effect of acquisitions and divestments
- ▶ Underlying earnings capacity is under pressure, though relatively stable under the circumstances



Highlights

The quarter

- Launch of the market's first pan-Nordic parcel service (the MyPack B2C service) and pallet service
- Closing of Eek Transport and NH Logistics acquisitions
- Divestment of division Strålfors Identification Solutions
- Divestment of Fastighets AB Kvasten, impact on profit of SEK 81m
- Strålfors' take-over of Nässjö printing plant's customer agreements
- Posten AB chosen as the first authorized retailer of Google AdWords in the Nordic region
- Special cost savings program to reduce administrative costs by approximately SEK 1 bn
- Post Danmark A/S will introduce price increases in certain areas as of January 1, 2012

After the quarter

- New licensing requirements for Posten AB effective retroactively as of October 15, 2011
- New framework agreement with the Swedish state valued at approximately SEK 800m per year – supersedes a previous agreement

Changes to group management

 Changes to group management structure, aimed at improving maneuverability and profit focus





Volume trend

Letter volumes, total

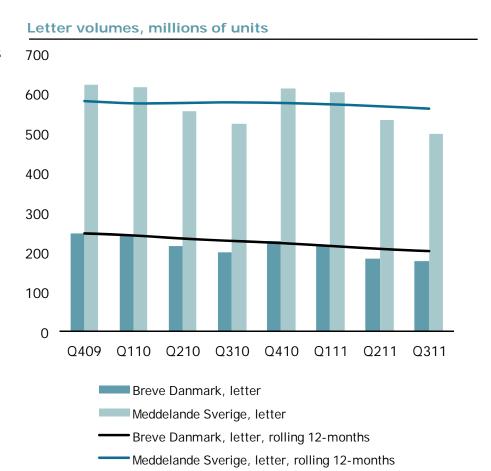
- Trend of falling volumes in line with previous quarters
- Breve Danmark -11% and Meddelande Sverige -5% in Q3
- Accumulated Jan-Sep 2011: Breve Danmark
 -12% and Meddelande Sverige -4%

DM volumes

- UDM volumes fell in Q3
- Increased competition in Denmark and volume effects from 2010 Swedish general elections
- Trend towards addressed direct marketing

Parcel volumes

Unchanged parcel volumes in Q3





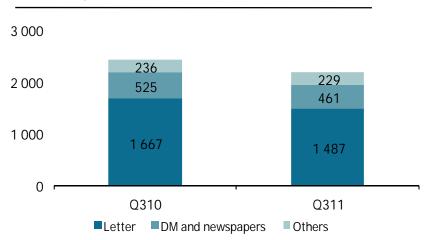


Business areas Jul-Sep 2011

Breve Danmark (mail)

- Net sales were down 9%¹
- Continued challenging combination of weak Danish economy and strong digitalization effects
- Letter volumes fell 11%
- Operating expenses were down 9%¹
- ► EBIT margin fell to 5.0 (4.7) %. EBIT-margin excl. items affecting comparability was 3.8%

Net sales, SEKm

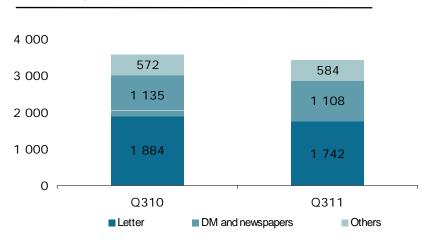


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Meddelande Sverige (mail)

- Net sales were down 4%
- Continued competition from digital alternatives.
 Letter volumes fell 5% in Q3
- Last year's letter and UDM volumes bouyed by 2010 Swedish elections 2010
- Operating expenses were unchanged ¹
- EBIT margin fell to 2.1 (6.4) %. EBIT margin excl. items affecting comparability was 3.6%

Net sales, SEKm



¹ Excluding structural and currency changes



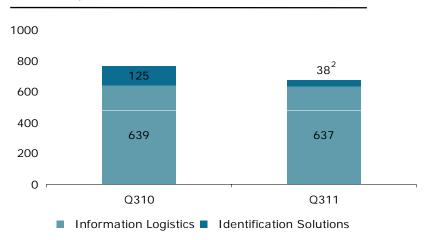


Business areas Jul-Sep 2011, cont'd.

Strålfors

- Net sales were unchanged ¹
- Operations in Sweden, Norway, Finland and Poland are developing well
- Operation in Denmark challenged by continued weak economy and effects of digitalization
- Divestment of the unprofitable Identification Solutions division in O3
- Operating expenses were unchanged ¹
- EBIT was SEK -31m (-21)

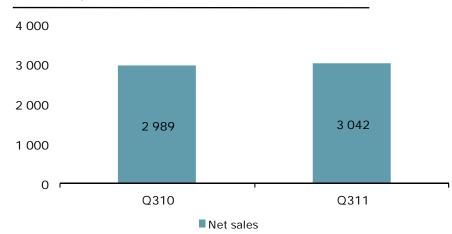
Net sales, SEKm



Logistics

- Net sales were up 2%
- Positive development in large. Swedish and, above all, Norwegian operations developing well. Continued heavy competition and weak economy in Denmark
- Parcel volumes were unchanged year-on-year
- Consolidation of acquisitions of Eek Transport and **NH** Logistics
- Operating expenses were unchanged ¹
- EBIT margin improved to 2.0 (3.0) %

Net sales, SEKm



¹ Excluding structural and currency changes

PostNord (publ) Interim Report Jan-Sep 2011 ² Identification Solutions division was divested as of August 1, 2011





Changes and efficiency efforts

Extensive change activities currently underway in several areas

- Changes to group management and governance frameworks
- Strengthening of group management
- Development of group strategy efficient and profitable mail operations and profitable growth for logistics operations
- Initiated implementation of cost reduction program will reduce administrative costs by SEK 1 bn as of 2013
- Continued service development process combines physical and digital channels, improves access to letter services, broadens and strengthens logistics offer in the Nordic region

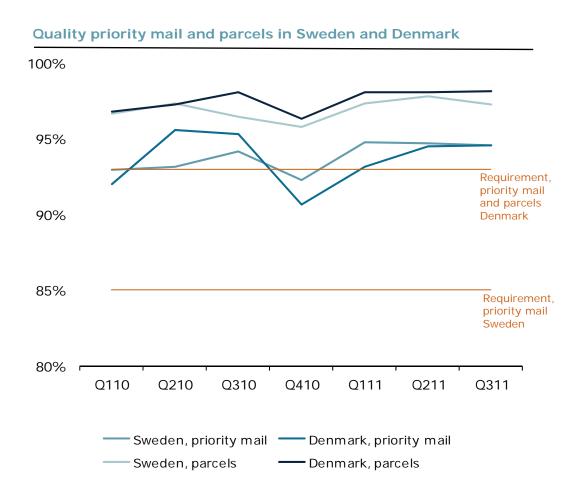
PostNord is taking steps to meet market and profit development and ensure satisfactory, sustainable value development for the group





Internationally leading quality levels

- High quality levels despite extensive group-wide changes
- PostNord holds an internationally leading position in terms of quality within its business







Financial performance Financial summary, Group

Financial summary and key figures Jul-Sep

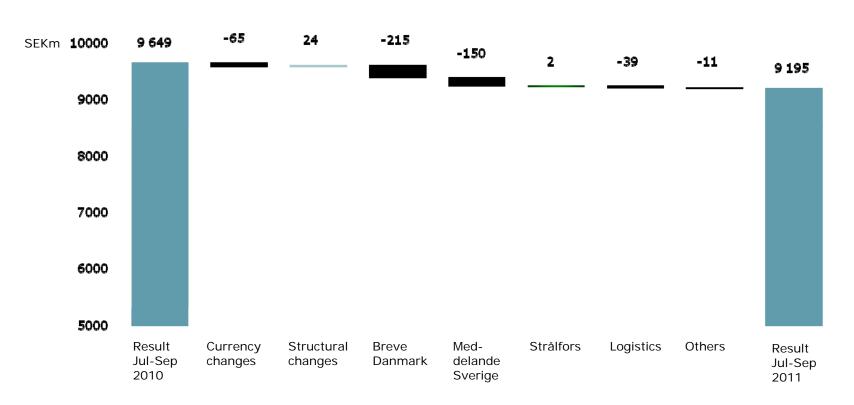
| | | Jul-Sep | | | | |
|-----------------------------|--------|---------|--------|-------|--------------------------------|--|
| SEKm | 2011 | 2010 | Chan | ıge | Excl. struct. & currency | |
| Net sales | 9,195 | 9,649 | -454 | -5% | -4% | |
| Operating expenses | 9,011 | 9,244 | -233 | -3% | -3% | |
| Operating profit, EBITDA | 710 | 912 | -202 | -22% | | |
| Operating profit, EBIT | 295 | 450 | -155 | -34% | -27% | |
| Net financial items | 30 | -14 | 44 | >100% | | |
| Net profit | 286 | 363 | -77 | -21% | | |
| | | | | | | |
| Operating margin, EBITDA, % | 7.6 | 9.4 | -1.8 | | | |
| Operating margin, EBIT, % | 3.2 | 4.6 | -1.4 | | | |
| ROE, % | 7 | 4 | 3 | | | |
| Equity-Assets ratio, % | 47 | 45 | 2 | | | |
| Average number of employees | 42,654 | 45,332 | -2,678 | -6% | | |





Financial performance Change in net sales

Net sales - change Jul-Sep 2010-2011







Financial performance Sales per business area

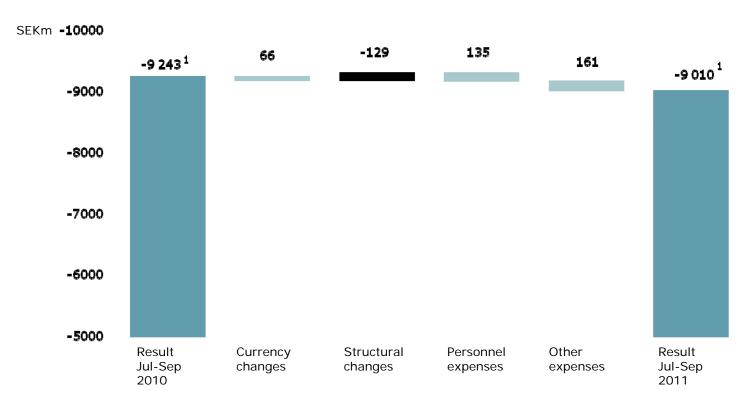
Net sales per business area Jul-Sep

| | Jul-Sep | | | | |
|-----------------------|---------|-------|------|------|--------------------------------|
| SEKm | 2011 | 2010 | Chan | ge | Excl. struct. & currency |
| Breve Danmark | 2,177 | 2,428 | -251 | -10% | -9% |
| Meddelande Sverige | 3,434 | 3,591 | -157 | -4% | -4% |
| Strålfors | 675 | 764 | -89 | -12% | 0% |
| Logistics | 3,042 | 2,989 | 53 | 2% | -1% |
| Others & eliminations | -133 | -123 | -10 | | |
| Group | 9,195 | 9,649 | -454 | -5% | -4% |



Financial performance Change in Expenses

Operating expenses - change Jul-Sep 2010-2011



¹ Includes participation in the earnings of associated companies/subsidiiaries





Financial performance Operating profit per business area

Operating profit (EBIT) per business area Jul-Sep 2011

| | Jul-Sep | | | | |
|-----------------------|---------|------|------|-------|--------------------------------|
| SEKm | 2011 | 2010 | Char | nge | Excl. struct. & currency |
| Breve Danmark | 129 | 133 | -4 | -3% | 32% |
| Meddelande Sverige | 76 | 242 | -166 | -69% | -55% |
| Strålfors | -31 | -21 | -10 | -51% | -22% |
| Logistics | 66 | 100 | -34 | -34% | -39% |
| Others & eliminations | 55 | -4 | 59 | >100% | >100% |
| Group | 295 | 450 | -155 | -34% | -27% |





Financial performance Financial position

Net financial position

| SEKm | Sep 30, 2011 | Sep 30, 2010 | Dec 31, 2010 |
|--|------------------------------|----------------------------|------------------------------|
| Financial investments | 192 | 148 | 155 |
| Long-term receivables | 20 | 15 | 13 |
| Cash and cash equivalents | 1,758 | 3,425 | 3,640 |
| Total financial assets | 1,970 | 3,588 | 3,808 |
| Long-term interest-bearing liabilities Current interest-bearing liabilities Total financial liabilities | 1,031 103 1,134 | 743 962 1,705 | 1,047 407 1,454 |
| Net financial position excl. pensions | 836 | 1,883 | 2,354 |
| parameter personal pe | | 1,000 | _, |
| Pension-related assets | 3,649 | 3,286 | 2,983 |
| Pension-related liabilities | 1,369 | 1,546 | 1,458 |
| Net financial position incl. pensions | 3,116 | 3,623 | 3,879 |



Summary

- 1 Danish market remains challenging
- 2 Continued significant volume reduction for mail trend unchanged from previous quarters
- 2 Logistcs operations growing in Nordic region
- 4 Underlying earnings capacity under pressure, though relatively stable under the circumstances
- PostNord is taking steps to meet market and profit trends and ensure satisfactory, sustainable value development for the group
- 6 Initiation of cost reduction program to reduce administrative costs by approximately SEK 1 bn as of 2013
- With the Nordic region as its home market, PostNord will be northern Europe's leading communication and logistics operator



postnord.com

Director of Corporate Communications Per Mossberg, +46 8 781 11 94 Chief Financial Officer Mats Lönnqvist, +46 8 781 17 11 Vice President Investor Relations Oscar Hyléen, +46 8 781 14 93, ir@posten.se

